

**SELECT COMMITTEE REPORT ON THE PROVISION OF ACTIVITIES FOR YOUNG PEOPLE IN KENT :-  
REPORT RECOMMENDATIONS ACTION PLAN AUGUST 2009**

No	Recommendation	Lead Officer	Comments/ Proposed Actions	Timeframe
1.	<p><b>R2 That KCC particularly through the Kent Youth Service and Extended Services continue to encourage and support schools in their efforts to develop extended services that compliment and supplement those already available in their local communities as an essential part of Integrated Youth Support in Kent.</b></p> <p><b>To facilitate this, the Extended Services Team should explore how available funding could be utilised to ensure that schools are supported in their efforts to develop up to and beyond the core level of extended services by, for example:</b></p> <ul style="list-style-type: none"> <li>▪ <b>making extended school co-ordinators or community youth tutors available in more schools</b></li> <li>▪ <b>with colleagues in the Youth Service, developing expertise among School Governors and Head Teachers by providing training/presentations on extended service development and community engagement</b></li> <li>▪ <b>ensuring that information about extended services within Local Children’s Services Partnerships (LCSPs) is gathered, recorded and made available to the public through various media (as outlined elsewhere in this report) and taken into account as an integral part of the Youth Strategy in every district</b></li> <li>▪ <b>with Youth Service Colleagues, encouraging and assisting schools to ensure there is effective and ongoing consultation with local communities (beyond the immediate school population) about</b></li> </ul>	<p>Sean Carter</p> <p>Extended Services Lead Manager</p>	<p>To develop set of opportunities which will continue the 14-19 learning agenda which would include the following:</p> <p>Extended Services and Youth Service to develop a set of models for joint working to be presented to Local Children’s Services Partnerships (LCSPs) and Extended Services Managers. This will allow LCSP/Extended services to make funding decisions in order to appoint more staff able to deliver extended services.</p> <p>Continue to develop a series of information-sharing opportunities to increase skills and confidence levels amongst Governors and Head Teachers whilst offering school governing bodies bespoke training to promote how Extended &amp; Youth Services can add value to a local offer.</p> <p>Training will be offered to extended schools co-ordinators and service providers in uploading information to Togogo and the Kent Resource Directory.</p> <p>To combine the ongoing support of KYCC and other local forums with the development of Youth Advisory groups becoming more closely linked to LCSP structures in order to regularly consult on service planning and development.</p>	<p>October 2009</p> <p>November 2010</p> <p>January 2010</p> <p>October 2009</p>

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	<p><b>the development of extended services</b></p> <ul style="list-style-type: none"> <li>▪ <b>ensuring that the allocation and distribution of funding for extended services (routed LCSPs) is clearly recorded and made available to assist with planning for service provision within local communities.</b></li> </ul>		<p>Extended Services Development managers are collating and publishing details of recipients of funding via the LCSPs.</p>	
2.	<p><b>R3 That KCC together with district and borough councils should:</b></p> <p><b>a. proactively engage with rail travel providers in Kent to determine the feasibility, cost and business benefits of incorporating off-peak rail travel into the Freedom Pass to enable more young people to make use of existing activities and facilities.</b></p> <p><b>b. proactively engage with bus travel providers to determine the feasibility, cost and business benefits of adding integrated (perhaps specific nights of the week) later bus services to enable more young people to make use of existing activities and facilities.</b></p> <p><b>c. consider the benefits and potential cost savings of combining the Freedom Pass with any (future planned) Leisure Card and for example, Library card. This should be considered alongside the concept of rewards for positive activities (e.g. encouraging use of healthy activities).</b></p>	<p>David Hall Head of Transport and Development</p> <p>IYSS Sub-Group</p>	<p>Previous attempts to include rail travel in the Freedom Pass have been unsuccessful, further approaches will be made, whilst this will keep the profile high success remains unlikely.</p> <p>A scoping exercise in order to examine what extra provision is required and what potential costs would be involved.</p> <p>Engage with District Council Leisure providers to develop specific provision for young people. Whilst a Leisure Pass may not be easily achievable some steps towards to improved access may be possible.</p>	<p>October 2009</p>
3.	<p><b>R4. a. That to fully utilise available transport KCC directorates should co-operate to produce a register of passenger carrying vehicles (minibuses) that could potentially be shared with the youth service and/or voluntary sector organisations for individual trips or on a more regular basis and that guidelines be produced for the use of such vehicles.</b></p> <p><b>b. That the Youth Service liaise with the Rural Regeneration Officer to determine whether links</b></p>	<p>David Hall Head of Transport and Development</p>	<p>Development of a register of vehicles which is available online.</p> <p>Engage providers in scoping what extra</p>	<p>March 2010</p>

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	<p><b>could be made to existing community transport schemes to provide assistance with transporting young people to leisure activities, or to investigate whether any joint funding arrangements could be of benefit.</b></p> <p><b>c. That there be a drive to recruit certified PC V drivers employed by KCC and partner organisations in Kent to register for occasional voluntary driving duties (subject to satisfactory CRB disclosure being in place) to assist the Youth Service's provision of sports/leisure activities to young people. Once established the Youth Service should assess the viability of extending the scheme to include affiliated and non-affiliated voluntary organisations.</b></p>	Carol Kincaid County Co-ordinator Kent Volunteers	<p>provision is required and possible options for funding.</p> <p>Kent Volunteers and existing district based Volunteer Driver Networks will explore the development of further volunteering opportunities and the recruitment of minibuss drivers.</p>	October 2009
4.	<p><b>R6 That KCC (Youth Service and others) should work with district partners including those in the voluntary and community sector to build upon the success of events such as Gifted Young Gravesham, those organised by Blade and Youth of Generation and explore opportunities to hold similar events elsewhere in the county.</b></p>	Nigel Baker Head of Youth Service	<p>Explore opportunities to develop, promote and deliver local events where young people have expressed an interest in performing arts.</p> <p>Undertake the development, alongside a range of voluntary and statutory sector partners, of an arts and cultural Summer Diversity Festival free to access for all young people in Kent.</p>	December 2009  August 2009
5.	<p><b>R7 That KCC adopts a policy of promoting positive language, perceptions and expectations of young people in all KCC publications and communications and encourages and engages with partners and the media to further this aim.</b></p>	Jane Clarke Head of Communications & Media Centre	Work with the KCC Media Centre to establish a code of good practice to ensure the promotion of positive images and perceptions of young people.	March 2010
6.	<p><b>R8 a. That meetings which are to involve young people are planned and structured in a young person-friendly format.</b></p> <p><b>b. That Youth Advisory Groups focus on strategic planning in their districts and extend invitations to, and renews efforts to engage, private and voluntary sector facility and activity providers as well as potential funders, in order to create opportunities for mutually beneficial discussions at YAG meetings.</b></p> <p><b>c. That KCC Members be encouraged to contribute</b></p>	Nigel Baker Head of Youth Service	<p>Develop a Young Persons Charter to which organisations sign up and agree the methods they will use to engage young people.</p> <p>Develop and launch a toolkit of effective participation methods.</p> <p>The findings of the YAG review will be finalised and published and the recommendations therein will be acted upon.</p>	March 2010  March 2010  October 2009

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	<p><b>towards local young people's transport funds from Members' Community Grants (and other available sources) to finance organised trips for young people from their local area, focusing on those who attend youth groups and projects.</b></p>		<p>Funding guidance notes which identify how Member's Grants can support local work with young people will be developed by Community Liaison Managers for all KCC Members.</p>	<p>October 2009</p>
<p>7.</p>	<p><b>R12 a. Development of Togogo could include:</b></p> <ul style="list-style-type: none"> <li>- <b>Clear links to leisure listings for specific areas of interest such as cycling, parks, sports</b></li> <li>- <b>Times dates of meetings/venue contacts</b></li> <li>- <b>How to contact local Kent Youth County Councillor and Local Members of the County Council (by postcode look-up)</b></li> <li>- <b>The facility to vote on youth-related proposals</b></li> <li>- <b>Continually providing the opportunity for and proactively seeking out private and voluntary providers to invite listing</b></li> <li>- <b>Interactive local maps showing private/voluntary/LA provision</b></li> <li>- <b>Requesting that schools signpost Togogo on pupil VLEs (virtual learning environments screensaver and enabled in favourite sites) thus reaching every schoolchild</b></li> <li>- <b>Advertising Togogo on the Freedom Pass/Kent Travel Card/Library Card</b></li> <li>- <b>Allowing additional and selected advertising on the website (directly leisure related) to generate revenue and show discount offers.</b></li> <li>- <b>Liaising with the Children's Disability Register co-ordinator to ensure that views and experience of disabled young people and their families help to make the site informative and relevant.</b></li> </ul> <p><b>b. Following an initial reluctance by young people</b></p>	<p>Nigel Baker Head of Youth Service</p>	<p>The Youth Service is currently developing a strategy for the development of the Promotion of Positive Activities which includes the redevelopment of the togogo website to be more interactive and offer more routes of engagement for young people, this will be developed in consultation with young people.</p> <p>Mosaic can be used to define the marketing groups of particular postcodes and could</p>	<p>December 2009</p>

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	<b>to engage with Togogo its effectiveness in reaching a range of young people from different areas and backgrounds should be measured before and after development of the site by using Mosaic to analyse users registering on the site with a postcode.</b>		therefore give an indication of general areas if not individual users with suitable development f Togogo.	December 2009
8.	<b>R13 That KCC Innovations Team works with young people, supported by professional advisers to produce a policy and guidelines for the safe use of social networking sites (Facebook, Bebo etc) by young people, and that KCC work towards developing protocols for effective and appropriate use of social networking sites by youth work practitioners, other KCC staff and Members as well as members of Kent Youth County Council.</b>	Nigel Baker Head of Service  Hollie Snelson Internal Communications Manager	A review and refresh Kent Youth Service's existing Use of Internet Policy is currently underway and is taking into consideration the need to provide safe opportunities for young people to learn positive use of social networking sites.  Clear guidelines are being prepared in order to ensure safe staff usage of social networking sites.  Processes are currently being established in order to develop a coherent corporate KCC presence through social media sites.	October 2009  October 2009  November 2009
9.	<b>R15 That KCC should consider providing support to Oi! (provided there is a sustainable business plan) to enable more young people to benefit from the work experience and personal development it offers and for the magazine to reach and involve a greater number of young people across the county. This support might take the form of a regular advertising slot paid for by the Kent Youth Service and other directorates/service (particularly CFE Extended Services) to: publicise activities and the availability of other local youth provision, and get across important messages e.g. links to advice on internet safety.</b>	Jane Clarke Head of Communications & Media Centre	The KCC Media team will develop processes and consider opportunities for supporting local publications created by young people and for young people.  Various departments across KCC have met with SO! (relaunched name for Oi!) and are to consider how can be used to promote local activities and key messages and also where the resource to do so can be identified.	March 2010  September 2009
10.	<b>R16 That the Youth Service increases its engagement with the diverse range of services provided by the voluntary and community sector to ensure that the contribution of this sector can be</b>	Nigel Baker Head of Youth Service	Through the current development of the Youth Advisory Groups the Youth Service will ensure the engagement of Voluntary Sector groups at a District Level and therefore represented	October 2009

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	<b>fully acknowledged, mapped and taken into account in planning positive activities within an area.</b>		within the District Youth Offer.  Through the CWDC Management Development programme the Youth Service will offer learning and development focussing on Integrated Youth Support Services to staff from the KCC Children's Workforce and the Voluntary Sector Workforce.	January 2010
11.	R1 That, as part of the comprehensive review of community library services, Libraries and Archives consider the role of mobile libraries as a means of engaging more young people in positive activities, and whether a change of timetable is a practical way of facilitating this.	Janet Davies Family & Lifelong Learning Services Manager	Ongoing consultation with young people is helping the libraries team to understand how they prefer to receive services, including developments in the use of new technologies. This intelligence will be used to inform continuous improvement of library services for all the people of Kent, and to understand where joining up of service delivery with partners is the best direction to take. Service provision via mobile library vehicles is one of many areas that is being considered; other areas being considered that are of particular relevance to young people include improved on-line access and rolling out of the CafeIT/ Headspace model. Intelligence gathered through direct participation in the HOUSE initiative will also inform the service's plans, as well as research into good practice in other local authorities.	March 2010
12.	R5 That the Youth Service and in particular the Diversity Team should liaise with the Analysis and Information Team to determine how Mosaic could enhance their work in terms of community profiling and targeting information. That the Analysis and Information Team determine whether Mosaic could incorporate data on Traveller communities.	Nigel Baker Head of Youth Service	Some mapping of mosaic areas and catchments of Youth Clubs has already taken places – one of these pilot areas will be expanded in order to carry out a more comprehensive mapping exercise to ascertain the value of Mosaic to planning processes.	September 2009
13.	R9 a. That projects with an intergenerational theme should receive a high priority in decisions about funding in	Intergen Working Group	A pilot scheme between Youth Service, Libraries and Community Wardens is being	November 2009

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	<p>Kent in order to break down barriers and build community cohesion.</p> <p>b. That KCC should consider how intergenerational activity could be supported in other ways such as through the Staff Club and Staff Discount schemes.</p>	Colin Miller Reward Manager	<p>developed in order to deliver an intergenerational project based on shared life experiences.</p> <p>The Reward team will examine options for promoting intergenerational activity through discounts and offers.</p>	March 2010
14.	R10 That there should be increased opportunities for well motivated young people to shadow community leaders in order for them to gain experience of political life and leadership and that Members of Kent County Council should take a lead in facilitating this.	Peter Sass Head of Democratic Services	A work-shadowing programme will be developed in order to allow young people to work alongside county and district council leaders.	November 2009
15.	R11 That Kent TV continues to provide young people with the opportunity to broadcast their interests and concerns and gain experience of TV and film production through the apprenticeship programme and the development of a dedicated broadcasting unit.	Tanya Olliver Kent TV	Ongoing work with Kent TV will continue in order to develop a Youth channel in consultation with young people and to offer opportunities for young people to learn and develop new skills.	March 2010
16.	R14 That KCC should investigate the implementation of an SMS texting service to notify young people of discounts and offers of free access to leisure activities.	IYSS Sub-group	A scoping exercise will be carried out to determine which services can be promoted, what discounts/offers are available and what resources can be used to make use of existing ISG texting software.	November 2009
17.	R17 That KCC, with its partners, considers how to increase the proportion of activities, as well as information advice and guidance, provided to young people in young-person centred surroundings, in locations accessible during evenings/weekends.	Nigel Baker Head of Youth Service	<p>Existing weekend working which already takes place through current Youth Service projects will be enhanced and developed and include:</p> <p>The mapping of voluntary sector provision available during these times.</p> <p>An examination of the role and deployment of Connexions PA's out of normal office hours.</p>	<p>August 2009</p> <p>February 2010</p> <p>October 2009</p>